



FROM 1935 TO TOMORROW...

Being Turkey's first panel furniture and kitchen manufacturer. Kelebek Furniture is one of the deep rooted industrial organizations of the history of the republic. Kelebek Furniture commenced its activities in 1935 in Istanbul. Halic to manufacture plywood for the wings of the first domestic airplane.

Celebrating its 85th anniversary this year. Kelebek Furniture has become an industrial giant manufacturing furniture, kitchen, bathroom, seating groups and special wooden equipment employing state-of-theart technology and superior quality approach on a total 186 thousand square meters area with an indoor area of 40 thousand square meters, today in Düzce. Employing solid and miscellaneous lamination techniques by employing German and Italian technology, Kelebek Furniture carries out production employing the most advanced integrated production line systems.

Offering its products to the customers at more than 120 national furniture and kitchen stores. Kelebek Furniture also takes part among top brands in the international market with its export of standard and exclusive Kelebek products to nearly 15 countries. Kelebek Furniture is among the most reliable and leading companies in Turkey with the projects and mass contract works fulfilled with success in addition to its prestigious products.

Being Turkey's leading furniture manufacturer, Kelebek possesses a unique and wide product range with innovative designs and furniture forms it has developed. Offering extensive area of movement to the customers in living areas with panel furniture systems. Kelebek meets all the requirements with its elegant, useful, high quality different collections which can be combined together and the unlimited alternatives offered by its rich product range.

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Started panel furniture production at Düzce factory.

1978

Introduced "lamination" technology which was an innovative system for the furniture sector at that time, to Turkey.

Gained ISMOB Design Award and became the Fastest Growing Brand in its Sector.



The first Kelebek **Kitchen Store** was opened.

Was introduced to the stock exchange and offered to public.

Was entitled with ISO 9001 Certificate.

2002

Gained IMOB Design Award and the award of Most Liked Brand in its Sector*

2013

The 120th store was opened in Adıyaman.

2014

Our first new concept Kitchen Store was opened in Kalamıs. Istanbul.

2019

Reached 29 points of sale with 8 new stores.

1935

Commenced production of plywood in Halic to build the wings of the first domestic airplanes.

The first consumer sales point was opened.

1979

Achieved 100 sales points in Turkey.

> Realized the first image publicity study as the first example in the world for the furniture sector.

1983

Became the first company to receive environment award with its treatment plant.

1984

The first advertisement in Turkey during a TVseries and color advertisement work was achieved.

1985

contest in Turkey.

Realized the first Became the first furniture design

TSEK (Institute of Turkish Standards Quality Certificate) and TSE certified furniture company.

1991

The first foreign store was opened in Dortmund. Germany.

Was acquired by Doğtas Mobilya A.Ş.

2012

Gained IMOB Design Award and the award of Most Liked Brand in its Sector*.

It became the first Turkish furniture company to celebrate its

85th anniversary.



^{*} Ipsos and MediaCat Turkey's most popular brand in the 2013 survey.

VALUES OF KELEBEK

We are striving to achieve our "Mission" and our "Vision" without compromise from our "Values" and "Rules of Ethic". We believe that success is only possible through implementing and sustaining the management systems designed for continual improvement of performance.

Therefore, as a company, we declare that we adopt the following as our Integrated Management Systems Policy;

- Satisfying and getting beyond the expectations of our customers,
- Providing solution for any customer complaint by ensuring continuity of the feedbacks and keeping such under control in an effective manner.
- Carrying out all of our activities in line with the laws and any legislative conditions.
- Improving competences of our employees,
- Striving for prevention of injuries and health
- Minimizing environmental impacts, striving for prevention of pollution within context of the corporation,
- Continually minimizing the energy consumption without compromise from product quality and achieved production performance.
- Keeping up with technological advancements and realizing such,
- Continually improving effectiveness and performance of our Integrated Management System.

VISION:

Becoming a reliable, high-quality, recommended brand renown for cost-effective designs and increasing our brand recognition continuously.

Designing and offering products and services which add value to our customers' lives with our flexible structure; leading and creative solutions we offer by addressing changing needs of our customers.

TURKEY'S FIRST AND ONLY 5-YEAR WARRANTY

Kelebek Kitchen offers 5-year warranty for all kitchen models in Turkey for the first time exclusively.

FREE OF CHARGE PROJECT DESIGN, **SHIPPING AND INSTALLATION**

We visit your home to take measurements and design the project free-of-charge to offer you the kitchen you dream of. Shipping and installation of the product is carried out by us upon placing the order.











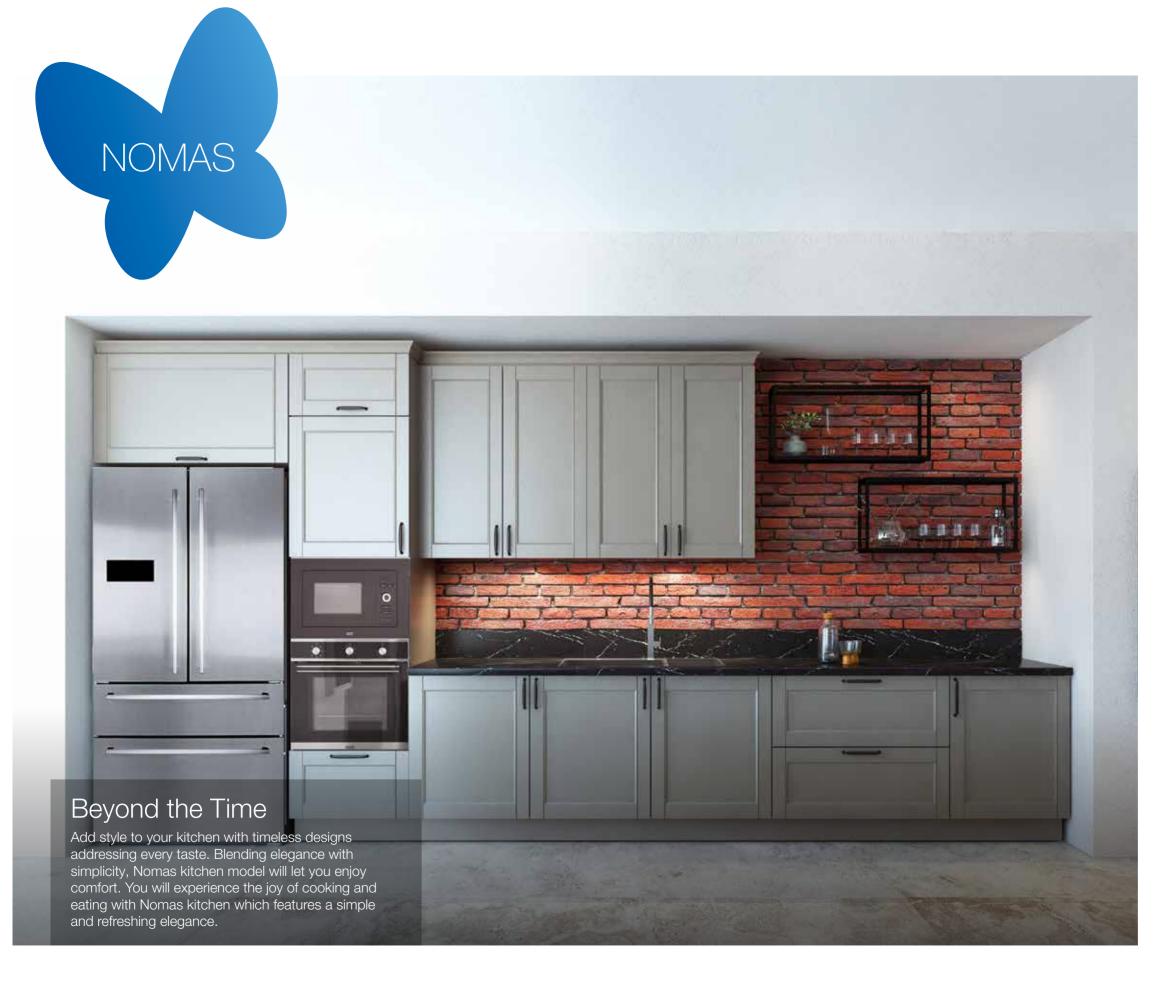




































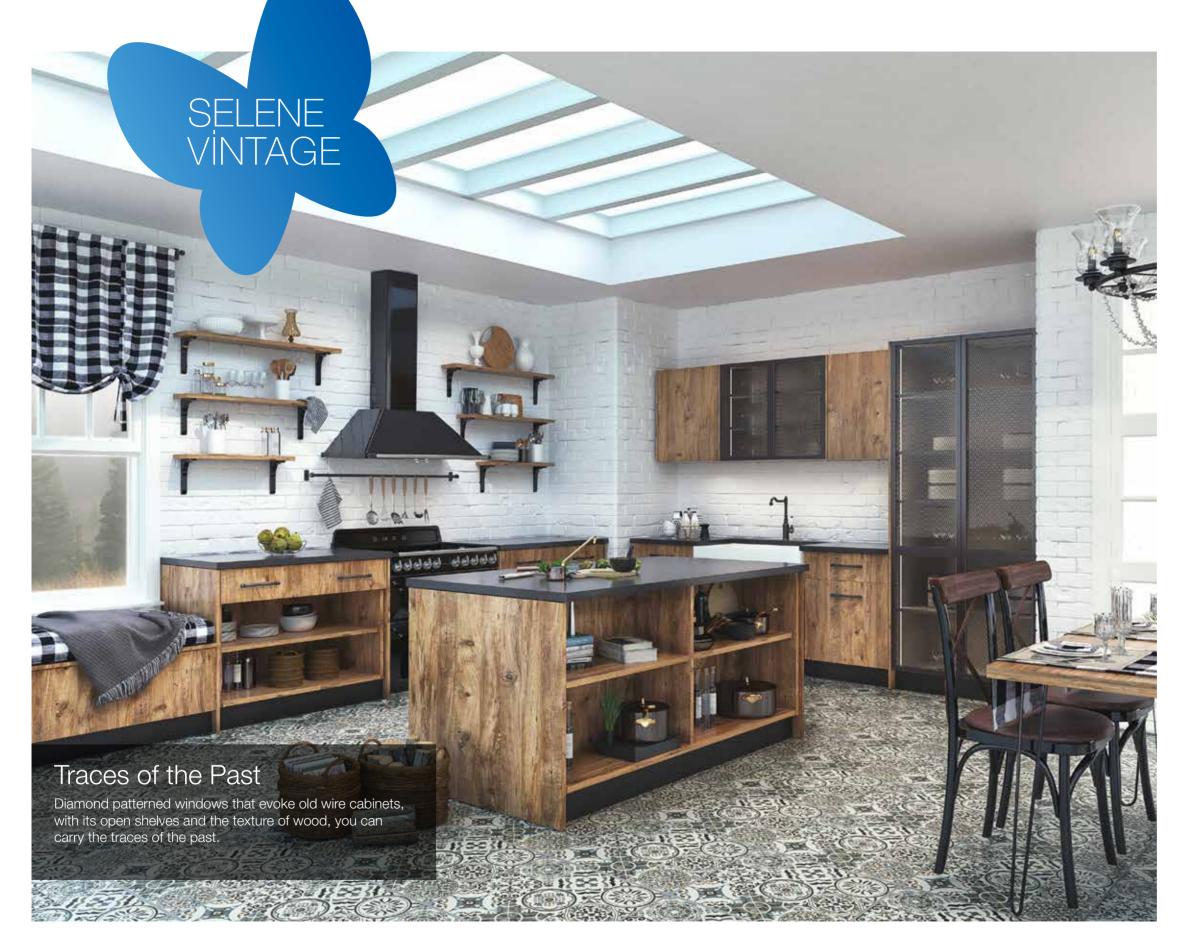








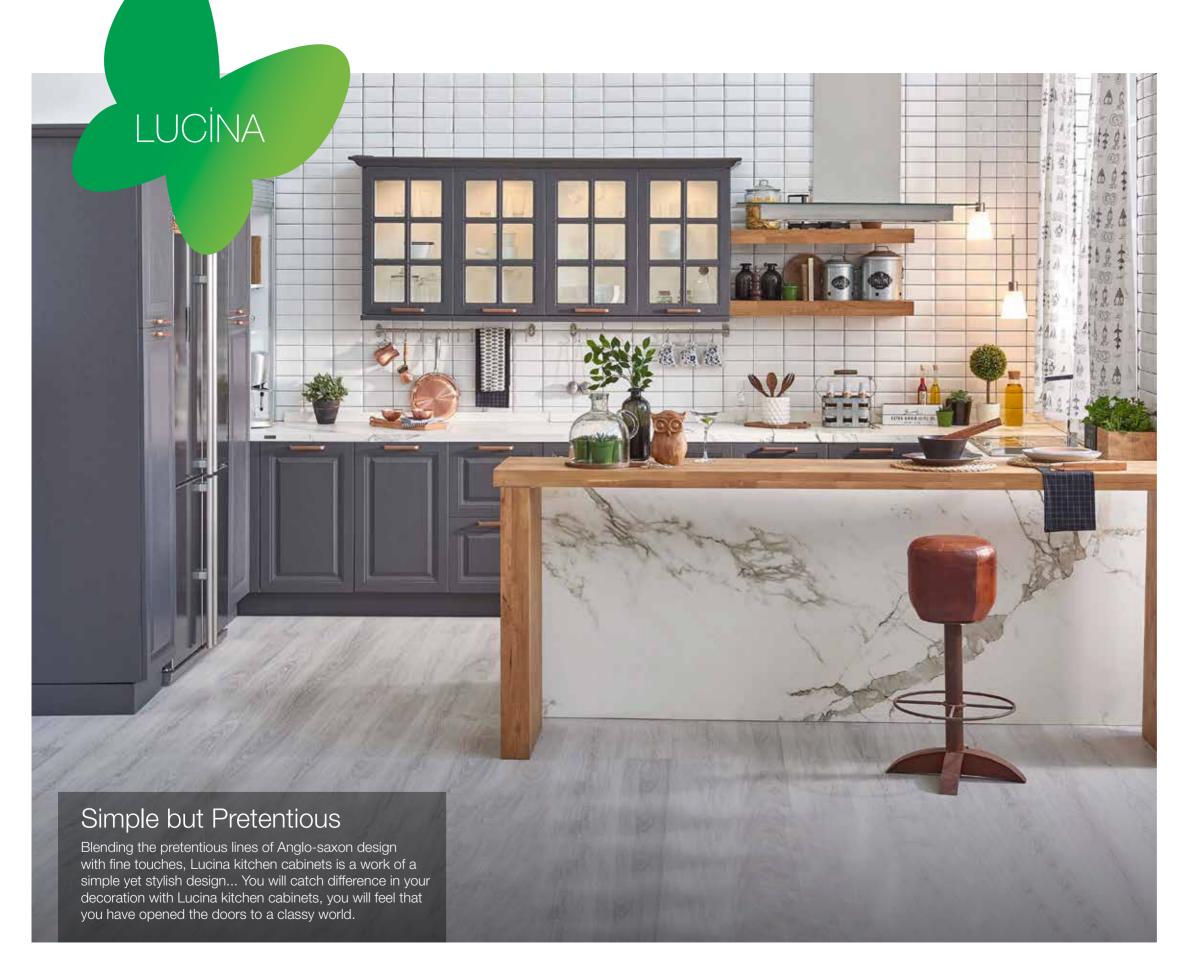








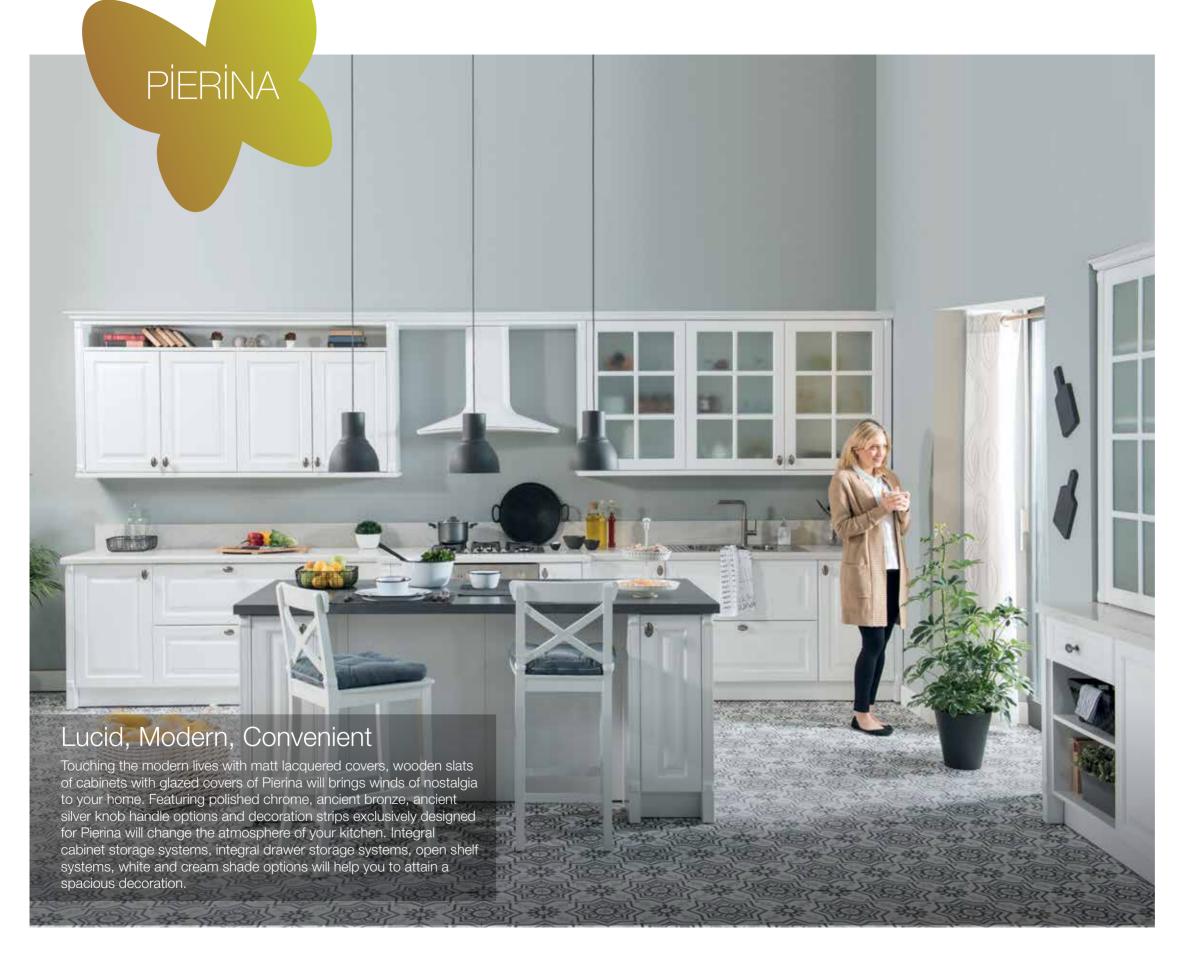














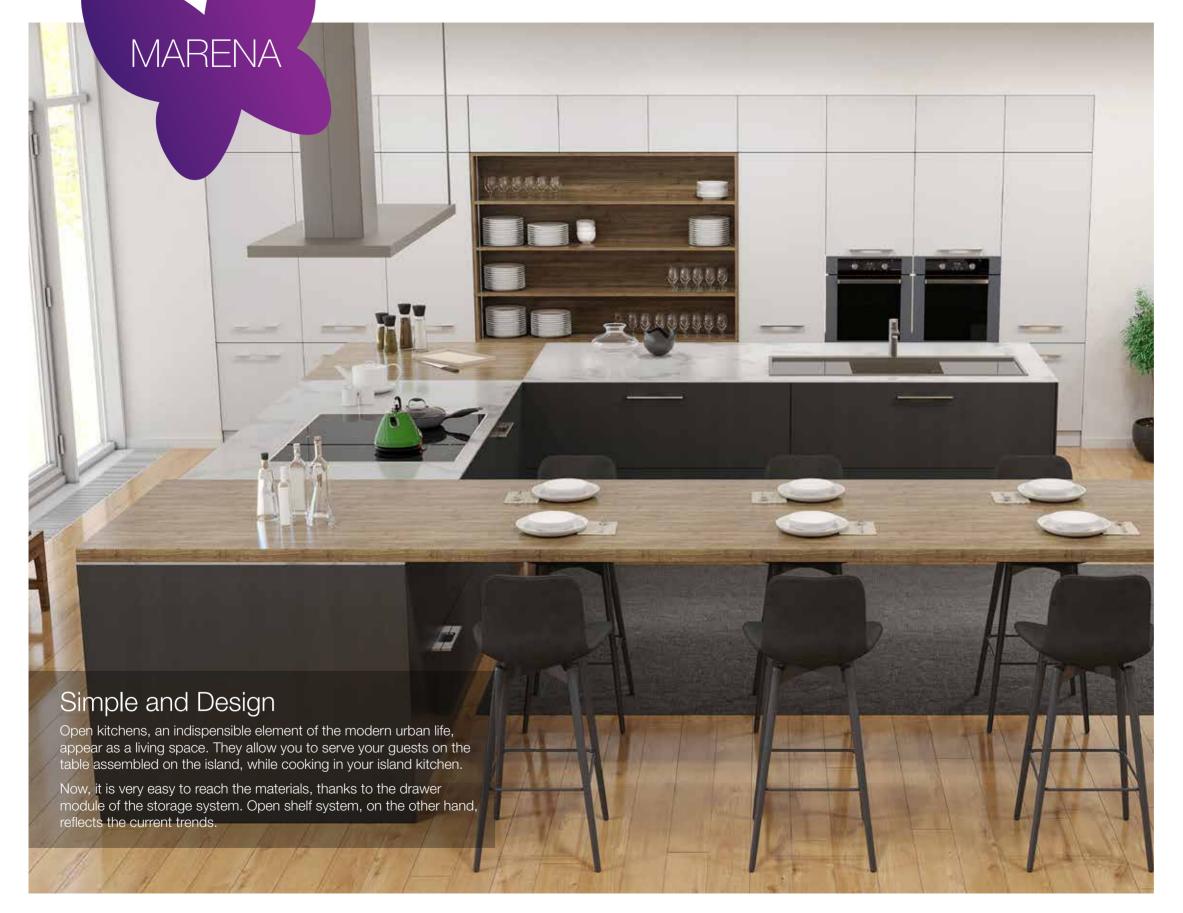


















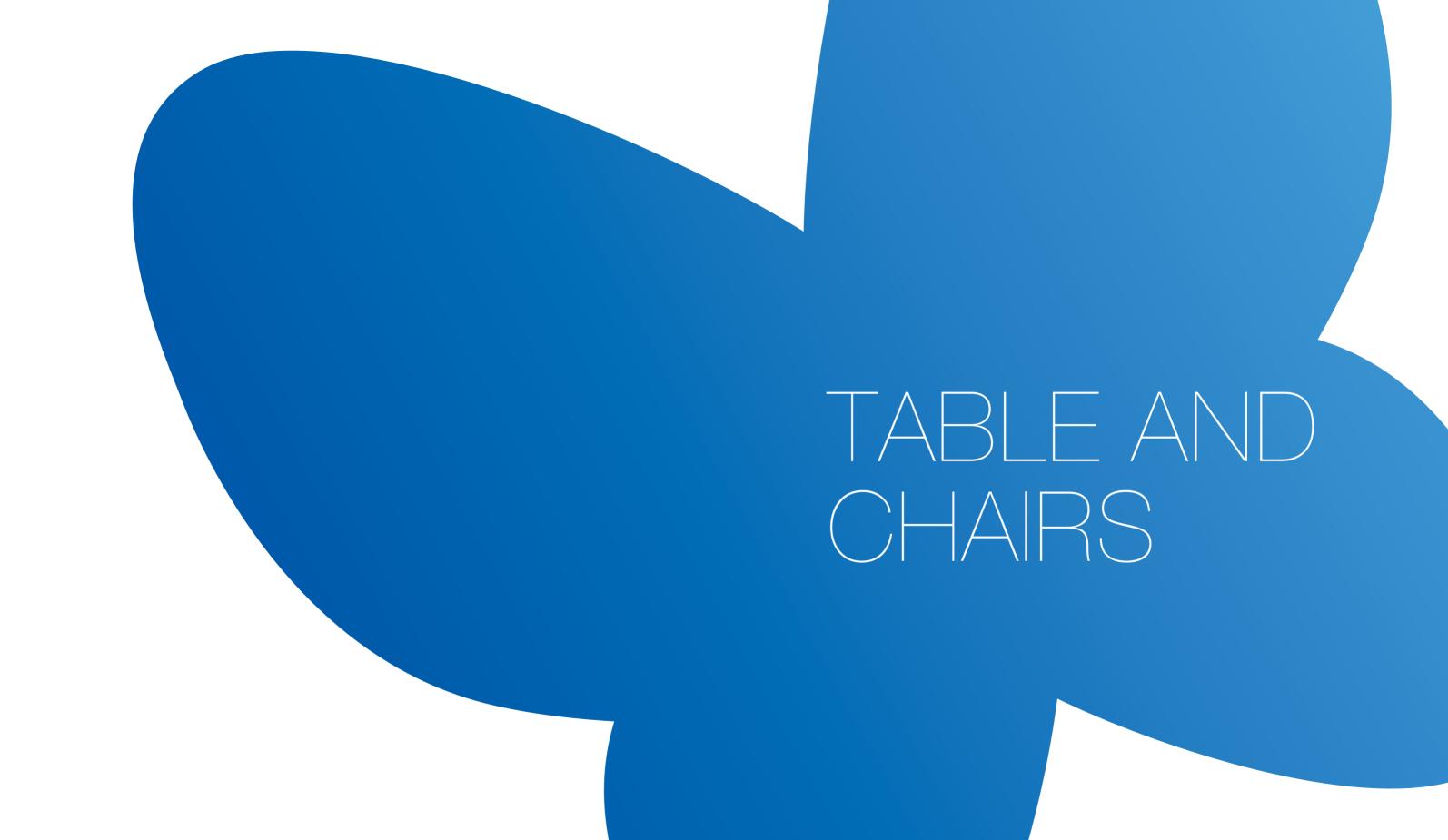








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LİSA





Metallic Silver Cappuccino















Acrylic White Acrylic Beige Acrylic Cream Acrylic Black

Antique White Cashmere White

Cappicino



GALBA







HG Moonlight Mocca Byz

Plover Byz

River Stone Grey



SELENE





Natural Oak Marbled Oak



Marbled Walnut

Lake White











White

Cream Ocean Blue

Natural Oak

Black Oak

Stone Gray



Stone Silver



Wicker Walnut



Canyon Walnut



Tropical Walnut



Dark Moire Walnut

LUCİNA





Gray

Framed Light Framed Dark



Framed



White



Wheat



Natural Cream

Gray

ENDLESS





Bianco

Shadow

Crystal

Papyrus Grey







Notte





Light Oak

Matt White

Anthracite



Natural Oak



Crystal Blue

Crystal Cacao



Crystal Red



Gray



Crystal Lava





Metallic

Crystal Magnolia



White



Mese Melinga Gloss



Gloss White



Gloss

Mustard

Gloss Latte















Varuna Anthracite

Mustard



Gray

Matt Black



Galet

Acrylic White Acrylic Cream Acrylic Black Antique Sand





Grey

ANNA





Tobacco



Elmo White





Bleached





LİANA





















Nature Trend

Antique White Blached

NOMAS



Borling Oak



Elmo White

MARENA







Grey





Textured Dark Textured Light Satin Walnut Grey



Cashmere





Plover

HG HG Moon Cappucino



Onyx Grey



Antik White

HG Jasmine

Crystal Red

Mat Basalt Grey

Crystal Magnolia



White

Matt Fine

Crystal Crysta Papyrus Grey Grey





Crystal Slat Crystal Red



Matt Cream Matt Vizon





Mat Gris Galet Mat Slat Grey









