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**UNIVERSAL  
TRADING  
COMPANY LLC**

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## Company Overview & Luxury Kitchen Brand Partnerships

**Universal Trading Company LLC** is a proud subsidiary of **Universal Group Holding LLC**, one of the UAE's most respected and established business groups with a legacy built on trust, quality, and innovation. Leveraging this strong foundation, Universal Trading Company has grown into a leading provider of premium kitchen solutions across the UAE, serving both private homeowners and large-scale developments with equal attention to detail and service excellence.

Our core focus is delivering fully integrated, design-led kitchen environments that blend style, efficiency, and functionality. As the exclusive UAE partner of Nolte Küchen, one of Germany's most renowned kitchen manufacturers, we are dedicated to bringing exceptional Craftsmanship and functional design into homes across the region. Nolte's reputation for precision engineering and adaptable design perfectly aligns with our mission to provide kitchen solutions that are not only practical but also visually refined and central to modern home life.

In addition to Nolte Küchen, our portfolio includes other prominent kitchen brands such as Logi7, known for its smart and modular Spanish designs, and Kelebek, a Turkish brand offering distinctive finishes and timeless aesthetics. We also proudly offer our own locally developed brand, UK-Universal Kitchens & Wardrobes, designed specifically to meet the preferences and spatial needs of the UAE market. This brand blends modern European style with regional cultural and architectural sensibilities.

Our commitment extends beyond design. We import, supply, and install high-quality kitchens while maintaining long-term partnerships with reputed European suppliers. These relationships support our sustainability strategy and have helped solidify our strong reputation in the UAE over the years. We offer personalized kitchen solutions tailored to a variety of budgets, tastes, and space requirements. Whether it's a luxury villa, an urban apartment, or a turnkey residential development, Universal Trading Company LLC is equipped to deliver customized solutions with Professionalism, Efficiency, and a Passion for Excellence.





## Design Approach, Execution & Market Presence

At **Universal Trading Company LLC**, we believe a well-designed kitchen is at the heart of a well-functioning home. More than just a place to cook, it is a space for connection, creativity, and daily living. This belief drives our design philosophy: to create kitchens that are both beautiful and thoughtfully planned.

We offer comprehensive kitchen solutions, from concept development and 3D visualization to technical planning, material selection, and final installation. Our experienced in-house design & Project Management Teams work closely with clients to deliver kitchens that reflect individual needs and lifestyles. Guided by our slogan, *"Where Design Meets Function,"* we focus on spatial efficiency, workflow optimization, and seamless integration of Appliances and Technology.



Our design portfolio spans from sleek, handle-less modern layouts to warm, classic wood finishing. We use high-quality materials sourced from trusted manufacturers to ensure Durability, easy maintenance, and long-term value.

As we grow, we remain committed to offering top-tier kitchen solutions backed by expert consultation, timely delivery, and reliable after-sales support. By blending global design standards with regional insight, we aim to re-define the kitchen experience in the UAE.

With a strong track record, we are the trusted partner for Developers, Architects, Interior Designers, and private home-owners across the region.



## Our Vision

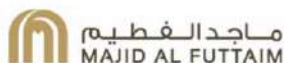
To be the leading provider of Luxury Kitchens and Home Appliances in the UAE by setting new benchmarks in Quality, Innovation, and Design. We aspire to enrich lives and homes with tailored kitchen environments that combine Aesthetics, Efficiency and Advanced Technology making every kitchen a source of Pride, Joy, and Inspiration.

## Our Mission

Driven by an unwavering commitment to Quality and Excellence, Universal Trading Company LLC has secured a distinguished position in the UAE market over the past five decades. Through Strategic foresight, Opportunity recognition, and Market adaptability, we have emerged as a regional leader. Our mission is to champion Sustainability by delivering exceptional solutions and services to our valued customers.

## Our Clients

Universal Trading Company is proud to serve a distinguished Portfolio of Clients across both the public and private sectors. Our success is built on a proactive approach to identifying Opportunities, anticipating client needs and delivering tailored solutions through the integration of Advanced technologies. We maintain a steadfast commitment to Quality, Environmental responsibility, and longterm partnerships, values that continue to earn the trust of leading organizations throughout the region





## Our Premium Kitchen Brands



**Nolte Küchen — Made in Germany** - represents a quality promise that has driven its global success since 1958. As one of the leading manufacturers of fitted kitchens, Nolte Küchen combines Innovation, Craftsmanship, and Design Excellence to create spaces that balance Peace and Performance. Every kitchen is 100% produced in **Löhne** and **Melle**, Germany, ensuring consistent quality and attention to detail.

With a wide selection of styles—from ultra-modern, handleless kitchens to classic wood finishes Nolte Küchen offers full customization to suit any space or aesthetic. Each kitchen is designed to captivate, using high-quality materials and timeless design principles.

### Key Features of Nolte Küchen:

- **Made in Germany** – Premium materials with strict quality control
- **Award-Winning Design** – Recognized for innovation and usability
- **Customization** – Extensive finishes, layouts, and fittings
- **Sustainability** – Certified by PEFC and ISO environmental standards
- **Smart Storage** – Ergonomic and intelligent space-saving features

As the **Exclusive UAE Partner, Universal Trading Company** proudly delivers Nolte's premium kitchen solutions. By blending German Engineering with local expertise, we offer elegant, functional kitchens tailored for modern living in the UAE.





**Logisiete (Logi7)** is a respected Spanish kitchen brand with over 30 years of experience in delivering high-quality kitchen furniture and cabinets to homes worldwide. With a presence in more than 30 countries, Logi7 is known for offering value through a wide range of well-crafted innovative products.

Specializing in modern, modular kitchen solutions, Logi7 is designed for contemporary living. Its kitchens reflect a deep understanding of urban lifestyles, featuring clean lines, minimalist aesthetics, and intelligent storage solutions that enhance functionality without sacrificing style. The brand focuses on practical innovation, creating flexible and space-saving systems that are easy to maintain and adaptable to various Home Environments.

#### **Key Features of Logi7:**

- **Modular Design** – Flexible configurations to optimize space
- **Modern Aesthetics** – Sleek finishes and contemporary color palettes
- **Affordable Quality** – Durable materials at competitive prices
- **Ergonomic Layouts** – Designed for comfort and usability
- **Urban Fit** – Ideal for compact spaces and Modern Developments

Logi7's user-focused design and commitment to efficiency make it a preferred choice for real estate developers, young professionals, and homeowners seeking stylish, functional kitchens tailored for today's fast-paced lifestyles.





**Universal Trading Company LLC** Proudly Presents the **UK- Universal Kitchen & Wardrobes** range, merging contemporary design, precision engineering, and superior Quality. Assembled in Jordan with top-tier European materials, each product is crafted using advanced technology to ensure lasting durability and aesthetic appeal.

The UK kitchen range offers diverse options, including MDF, MFC, and wooden designs, perfect for homeowners who value both Style and Functionality. We specialize in delivering customized solutions, whether for individual clients or large-scale projects. Our products are available in a wide variety of Textures, Colors and Materials, all tailored to fit any space.

In addition to high-quality cabinets, we offer an extensive selection of premium accessories like hinges, handles and lighting systems sourced from trusted European Manufacturers. These accessories enhance both the kitchen's functionality and visual appeal.

#### **Key Features of UK-Universal Kitchen & Wardrobes:**

- **Innovative Designs** – From minimalist modern to timeless elegance
- **Premium Materials** – Durable finishes for everyday use
- **European Quality Accessories** – High-end hardware for precision and durability
- **Integrated Lighting Solutions** – Custom lighting for improved function and style
- **Tailored for Every Space** – Custom designs for any layout, from compact to large kitchens

UK-Universal Kitchen & Wardrobes delivers kitchens that blend Beauty, Functionality and Durability, making them the perfect center-piece for any home.





**Kelebek**, Turkey's leading furniture manufacturer, offers a unique and diverse range of innovative designs and furniture forms. Known for its flexibility in living spaces, Kelebek's panel furniture systems combine Elegance and Functionality. With various combinations available, the brand provides high-quality, stylish alternatives that meet a wide range of customer needs.

Kelebek's products are sold in over 120 national furniture and kitchen stores and the brand has made a significant impact in international markets, exporting to nearly 15 countries. Renowned for its reliability, Kelebek also excels in large-scale projects and mass contract works, solidifying its reputation as a leading player in Turkey's furniture industry.

#### **Key Features of UK-Universal Kitchen & Wardrobes:**

- **Innovative Designs** – Modern, functional designs that enhance aesthetics
- **High-Quality Materials** – Durable, premium materials for long-lasting performance
- **Customizable Solutions** – Versatile collections to fit any style or space
- **Flexible Furniture Systems** – Panel-based systems offering maximum efficiency
- **European Standards** – Compliant with International Quality benchmarks

Kelebek provides kitchen solutions that deliver both enduring style and cultural depth, making it a top choice for those seeking practical and aesthetically pleasing living spaces.



## Executed Projects





## **Project Name: QARYAT AL HIDD SAADIYAT SUNSET & SUNRISE**

Location: Abu Dhabi

Client: Saadiyat development Investment Co.

Consultant: Khatib & Alami

Contractor: Shapoorji Pallonji Mideast

Project Value: AED 17,303,533

Scope of work: 904 Apartments supplied and installed Kitchens

The project will have a total of 220,500 sq.m land area and will consist of 12 buildings with 4-storeys each and overall of 1,100 apartments consisting of Sunrise Residences which will include 7 buildings, Sunset Residences which will include 5 buildings with an estimated built-up area of 285,000 sq.m.





## **Project Name: TILAL AL GHAF HARMONY PHASE 1,2 & 3**

Location: Dubai

Client: Majid Al Futtaim

Consultant: ATKINS

Contractor: Innovo Build LLC

Project Value: AED 28,908,945

Scope of work: 1,180 Apartments supplied and installed Kitchens & Appliances

Tilal Al Ghaf is a premium master-planned community by Majid Al Futtaim, spanning over 3 million sq.m. It features 6,500+ residential units, including villas, townhouses, and apartments across sub communities like Elan, Serenity, and Harmony. Designed for luxury family living, it offers parks, fitness centers, 11 km of cycling tracks, 18 km of walkways, and the 70,000 sq.m Lagoon Al Ghaf with a 400 m beachfront. Residents enjoy retail, dining, schools, nurseries, and healthcare facilities. Conveniently located between Downtown Dubai and Al Maktoum Airport, it's easily accessible via E311 and D54 roads.





## **Project Name: DISTRICT ONE – PHASE 3B, 3B EXTENSION & 3C VILLAS**

Location: Dubai

Client: Mohammed Bin Rashid Al Maktoum City District One

Consultant: Arif & Bintoak Consulting Architects & Engineers

Contractor: Binladin Contracting Group

Project Value: AED 13,131,000

Scope of work: Supplied and installed kitchens

Mohammed Bin Rashid Al Maktoum City – District One, part of the Meydan master development, is expanding with 25 new waterfront residential buildings featuring 1,464 apartments. Spanning 45 million square feet, it is already home to nearly 1,500 residents. The community's highlight is the seven - kilometre Crystal Lagoon—the world's largest manmade lagoon—offering beach front living and resort-style amenities. District One's master plan includes over 900 luxury villas and mansions and 30 residential buildings. Ideally located along Al Khail Road, just 15 minutes from Dubai International Airport, it offers easy access to The Meydan Hotel, racecourse, golf course, and tennis centre.







بنك دبي الإسلامي  
Dubai Islamic Bank

**Project Name: BADR PROJECT- PHASE 1, PLOT 2611604**

Location: Muhaisnah First, Dubai

Client: Dubai Islamic Bank

Consultant: MACE Group

Contractor: Engineering Contracting Co. LLC

Project Value: AED 13,097,430

Scope of work: Supplied and installed Kitchens & Appliances in 768 Apartments

The Badr (Madain Al Emarat) residential project, located near Rashidiya in old Dubai, covers 66,522 sq.m of land and 204,386 sq.m of built-up area in its first phase. The development includes 11 low-rise residential buildings, 700 Apartments, Retail spaces, and Recreational facilities. The project, to be completed in five phases totaling 1.3 million sq.m, features Architectural styles inspired by Andalusian, Italian, and Spanish designs.







## **Project Name: CANAL FRONT RESIDENCE SAFA, PLOT 1 & PLOT 2**

Location: Dubai

Client: MEYDAN

Consultant: AE7 Consultancy Services

Contractor: UNEC

Project Value: AED 9,930,402

Scope of work: 519 Apartments supplied and installed Kitchens

Canal Front Residences by Meydan Group offers premium 1, 2, and 3-bedroom apartments on the Dubai Water Canal. Featuring modern designs and high-end finishes, these homes provide comfort and convenience. With a family-friendly setting and excellent city connectivity, it's an ideal choice for stylish waterfront living in Dubai.





## **Project Name: CAPITAL VIEWS – HIGH RISE TOWER**

Location: Abu Dhabi

Client: Velocity Property Development LLC.

Consultant: Architecture & Planning Group

Contractor: Ali & Sons Contracting company LLC

Project Value: AED 8,510,000

Scope of work: 643 Apartments supplied and installed Kitchens and Appliances

Capital Views, located in Al Rawdah, Central Capital District, Abu Dhabi, is a ready-to-move project offering 3 BHK apartments with a saleable area of 1500 sq. ft. It is just 0.1 km from Al Khaleej Al Arabi Street and 4 km from Sheikh Zayed Bin Sultan Street. The project features scenic creek views, amenity-filled courtyards, and close proximity to Zayed Sports City. It offers easy access to Al Bateen Executive Airport and major roads, with strong livability and value ratings.







## **Project Name: AL MARYAH PLAZA**

Location: Abu Dhabi

Client: Farglory

Consultant: KEO International Consultants

Contractor: Al Fara'a General Constructing

Project Value: AED 6,757,000

Scope of work: Supplied and installed Kitchens in 224 Apartments

Maryah Plaza is a luxury residential complex on Al Maryah Island, developed by Taiwanese firm Farglory. Of the planned four towers, one 37- storey building is currently completed. It offers spacious 1 and 2-bedroom Apartments with enclosed Kitchens, Walk-in closets, Laundry rooms, and combined living and dining areas. Large balconies in each unit provide beautiful views of the canal and surrounding community, blending comfort, style, and scenic waterfront living.





## **Project Name: LULUAT' AL RAHA COURTYARD RESIDENCE – PHASE 2**

Location: Abu Dhabi

Client: ICT International Capital Trading

Consultant: Ewan Architectural & Engineering Consultancy

Contractor: Dhahi Contracting LLC

Project Value: AED 1,739,100

Scope of work: Supplied and installed kitchens in 135 Apartments

Luluat Al Raha is a ready-to-move residential project located in Al Raha Beach, Central Capital District, Abu Dhabi. It offers spacious 2 BHK Apartments with a saleable area of 1400 sq. ft. The project boasts a livability rating of 7.1, connectivity rating of 6.2, lifestyle rating of 6.4, and a value for money rating of 7.2 out of 10. Key highlights include proximity to Al Raha Mall, just 1 km from Sheikh Zayed Bin Sultan Street and 9 km from Al Khaleej Al Arabi Street. It is also well connected to Abu Dhabi International Airport, making it highly accessible.







## **Project Name: NURAI ISLAND**

Location: Abu Dhabi

Client: Zaya Real Estate Development LLC

Consultant: ZAYA

Contractor: Ali & Sons Contracting company LLC

Project Value: AED 1,440,000

Scope of work: Supplied and installed Kitchens in 56 Villas

Nurai Island is a Luxurious, Boutique Private island Resort located in the Arabian Gulf, just 10 minutes by boat from Abu Dhabi's Saadiyat Island. The resort features 32 villas, including 23 private residences and water villas. Each 260 sq.m villa offers beachfront views, private pools, in-room amenities, and dedicated Butler service. With five dining outlets focused on fresh, locally sourced produce, the island offers an exclusive, Tranquil experience including Complimentary boat transfers for non-residents dining.







## **Project Name: AL FATTAN CRYSTAL TOWER - THE WALK - DUBAI MARINA**

Location: Dubai

Client: Al Fattan Properties

Consultant: Tabanlıoğlu Architects

Contractor: Sobha Group

Project Value: AED 6,316,278

Scope of work: Supplied and installed Kitchens in 168 Apartments

Al Fattan Crystal Towers in JBR features twin towers with striking Architecture overlooking the Arabian Gulf. Tower A offers luxurious 1 to 4-bedroom Apartments and Aenthouses with panoramic views of Palm Jumeirah and Ain Dubai, boasting spacious interiors and high-end finishes. Connected to Tower B, home to Rixos The Walk hotel, the towers share a retail podium with Cafes, Restaurants, and Leisure facilities. Ideally located near The Walk, The Beach and Bluewaters Island, it offers a premium Dubai lifestyle.







بنك دبي الإسلامي  
Dubai Islamic Bank

**Project Name: DIB RESIDENTIAL BUILDING PLOT JVC14HMRP200-  
JVC14HMRP400 & PENTHOUSE, JVC**

Location: Jumeirah Village Circle, Dubai

Client: Dubai Islamic Bank

Consultant: Dewan Architects & Engineers

Contractor: Darwish Engineering Emirates

Project Value: AED 2,700,000

Scope of work: 261 Apartments supplied and installed Kitchens  
A prominent housing complex B+G+4 Residential Floors Building, comprises Single- and Double-Bedroom Hall apartments in the heart of JVC next to the all - new Circle Mall.





## **Project Name: BURJ AL SALAM TOWER (J3/10)**

Location: Trade Centre 1, Sheikh Zayed Road, Dubai

Client: Mr.Abdulsalam Mohd.Rafi Mohd Saeed Al Rafi- SRG Holding Limited

Consultant: ERGA Progress Engineering Consultants

Contractor: DCC- Dubai Contracting Company

Project Value: AED 5,550,000

Scope of work: 180 Apartments supplied and installed Kitchens

Burj Al Salam is a 58-story landmark in Dubai, ideally located near the World Trade Center and major business hubs. Designed by DAR Consult, it features a sleek glass façade, modern interiors & floor-to-ceiling windows with stunning city views. The mixed-use complex includes office, Residential and hotel spaces, connected by a four-story podium. With top - tier Infrastructure and Connectivity, it's ideal for Global businesses.





**Project Name: Capricorn Tower Plot 336-207**

Location: Sheikh Zayed Road, Dubai

Client: Ahmed Seddiqi & Sons

Consultant: Schuster Pechtold Architectural & Engineering Consultant

Contractor: DCC- Dubai Contracting Company

Project Value: AED 3,488,080

Scope of work: Supplied and installed Kitchens & Appliances in 88 Apartments

Capricorn Tower, located on Sheikh Zayed Road facing DIFC, offers luxury living and office spaces in the heart of Dubai. With 90 high-end two- to four-bedroom apartments and a lavish 5,300 sq.ft Penthouse, all units feature modern kitchens with premium appliances. The tower includes 30 office spaces and leisure amenities like a 45th-floor Indoor pool, Gym, and 24/7 security. Its prime location, meticulous finishes, and subsidized utility charges make it ideal for refined urban lifestyles.

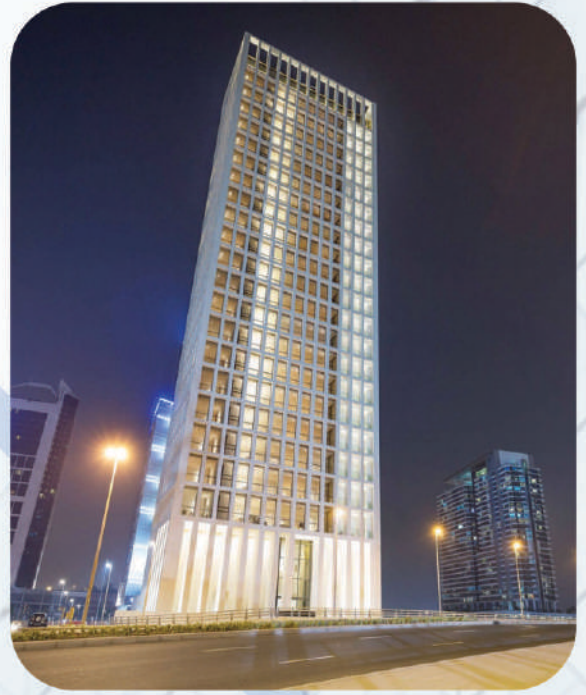




## The Other Emerging Projects



**Friends Tower**



**Fareed Tower**



**Sama Tower**



**The Blue Reef Al Barsha**





**Warner Bros**



**The Palm Jumeirah- Oceana Project**



**Vida Hotel Project**



**Sea Side Tower**





**Bonnington Tower**



**Nation Tower**



**Al Marsa**



**Central Park Residential Tower**





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